

## Middle East Television & Radio Monitoring Center

24/7 monitoring, indexing and analyzing more than 500 TV channels and radio stations, covering the region and beyond





1000+ news broadcasts captured - both general and specialized - fully indexed and analyzed

## Programs

20,000+ television & radio programs weekly, fully indexed and analyzed



#### Advertisements

Commercials, promotions & sponsorships - indexed and classified



### Drama & Entertainment

Movies, plays music - indexed and classified



# How is Middle East Monitor different from press clipping services?



They must know in advance what program or segment you want to tape

They assign a staff member to watch, record E summarize the program





They email you the video clip

We record E monitor 500+ TV channels E radio stations 24/7





We have human indexing E tagging

We store 12,000 hours of TV broadcast video per day in our in-house data center and backed up in offsite storage





We provide client video clips on a secure, customized intranet portal or higher resolution via FTP